

Katherine M. Wang

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EDUCATION

Carnegie Mellon University

Aug 2022 - May 2026

B.A. in Electronic Music, Double Major in Business Administration

Pittsburgh, PA

- **Relevant Coursework:** Marketing, Operations Management, Data Science, Multivariate Analysis, Finance, Business Communications, Finance in Music, Music Production Studio, Sound Recording, Editing & Mastering, Music Theory, Orchestration
- **Activities & Leadership:** Alpha Kappa Psi (Design Chair, Recruitment Committee, Philanthropy Committee), First Year Orientation Counselor, CMU Tartan Admissions Ambassador, 2024 Deloitte Undergraduate Case Competition Competitor

The Juilliard School

Sept 2016 - May 2022

Pre-College Piano Performance

New York City, NY

- **Relevant Honors & Awards:** Performer at Carnegie Hall in New York City and Lincoln Center, Juilliard Helps Reopen NYC Concert Series Performer, 2020 Gina Bachauer Young Artists International Piano Competition Official Competitor

EXPERIENCE

Events Coordinator

Aug 2024 - Ongoing

1st Gen

Pittsburgh, PA

- Coordinated and promoted a large-scale event that showcased local and student DJs, fostering a community of live music enthusiasts while supporting local talent.
- Secured the sale of 500+ tickets and generated \$30K+ in revenue through social media campaigns and targeted community outreach.
- Managed logistical tasks, including venue selection, budgeting, scheduling, creative development, and promotional planning, ensuring seamless operations for all 2024-2025 Pittsburgh events.

Executive Producer & Head of Sound Design

June 2024 - Ongoing

Lunar Gala

Pittsburgh, PA

- Led a team of 200+ members across six departments in the conceptualization, design, and execution of Lunar Gala, the largest fashion event in Pennsylvania with 1,000+ attendees annually.
- Managed a \$70K+ budget for all financial aspects, including sponsorships, vendor negotiations, and department resource allocations.
- Served as Head of Sound Design (2023-2024), overseeing the creation and curation of 2+ hours of music for shows and producing soundtracks and audio assets for seven fashion lines across various genres and styles.

Marketing Management Intern

June 2024 - Sept 2024

Vybe

Remote

- Achieved a 50% boost in app activity over 90 days through targeted Instagram and TikTok marketing campaigns and audience research.
- Collaborated with cross-functional teams to enhance brand visibility across social media platforms and developed partnerships with influencers and brands to expand outreach and create co-branded campaigns.
- Coordinated user feedback initiatives, translating insights into actionable recommendations for app feature improvements.

PROJECTS

Material Neverland

Mar 2024 - Ongoing

- Monitored the development of a large-scale multimedia project integrating electronic music, immersive art, and artificial intelligence.
- Organized events for project development, debut, and digital and live promotion, building momentum and maximizing audience reach.
- Recruited and connected diverse team members, fostering collaboration across creative, technical, and operational disciplines.

Freelance Music Producer

Apr 2022 - Ongoing

- Produced original compositions, film scores, soundtracks, sound design, and audio assets for a diverse range of projects, including commissioned works across multimedia platforms.
- Specialized in mixing and mastering for artists, bands, short films, visual media, video games, and immersive art installations.
- Composed and produced soundtracks for the 2022 Grammy Museum Student Summer Documentary.

SKILLS AND INTERESTS

Music & Audio : Music Production, Songwriting, Arrangement, Orchestral/ Film/ Electronic Composition, Sound Design, Audio Editing, Sound Recording, Music Transcription, Mixing & Mastering, Piano Performance, Vocal Performance

Visual : Video Editing, Visual Direction, Photo Editing, Screenwriting, Graphic Design, Illustration

Software : Logic Pro X, Ableton Live, AVID ProTools & Sibelius, Adobe Premiere Pro, Canva, MS Office, Google Suite, Python, R

Interests : Songwriting, Filmmaking, Painting, Sewing/ Fashion design, Modeling (Photoshoots, Runway), Cooking, Baking